

July 5, 2017

TO: Potential Consignors of SEMO Performance Tested Bull Sale –  
Entries for **October 20, 2017** sale are due **August 18, 2017**

This will be our 81<sup>th</sup> consecutive sale which is held the 4<sup>th</sup> Friday of March and the third or fourth Friday of October at the Farmington Livestock Auction in Farmington, MO. The sale averaged \$3,150 in March and \$2,871 at last year's October sale. Sale expense has averaged around \$200 per bull depending on numbers. If we have more bulls consigned, you will pay less sale expense per head.

The website for the bull sale is [www.semobeef.com](http://www.semobeef.com). If you would like to advertise a photo of your consignments on the website please send them to my email ([LarimoreE@missouri.edu](mailto:LarimoreE@missouri.edu)) or text to 660-281-5518. Potential buyers are visiting the website and typically ask for more bull photos. We will try to direct buyers to the website to preview consignments and to check for updates. If for some reason you are unable to bring your consigned bull to the sale, please let us know ASAP. No-show consignments will still receive a bill for expenses. That expense must be paid before you can enter bulls in future sales.

Enclosed is a consignment form (or you can do your entries online at [www.semobeef.com](http://www.semobeef.com)) and requirements as listed in the catalog, and weight per day of age chart.

Bulls will be ranked within their respective breed to determine sale order. The index will rank bulls based on %rank within their respective breed for the EPD traits listed below. An average of the %rank will be calculated and the lowest score (highest average %rank bull) will be indexed to sell first. The bulls will no longer be graded, but a soundness score will still be provided.

Angus- average of percent rank for Weaning Weight, Yearling Weight, Milk, \$Wean, \$Beef  
Simmental- average of percent rank for Weaning Weight, Yearling Weight, Milk, API, TI  
Charolais- average of percent rank for Weaning Weight, Yearling Weight, Milk, TSI  
Hereford- average of percent rank for Weaning Weight, Yearling Weight, Milk, CHB, BMI  
Gelbvieh- average of percent rank for Weaning Weight, Yearling Weight, Milk, \$Cow, FPI  
Red Angus- average of percent rank for Weaning Weight, Yearling Weight, Milk, Herdbuilder, Gridmaster  
Limousin- average of percent rank for Weaning Weight, Yearling Weight, Milk, \$MTI

We look forward to working with you at the sale. Call Darrell Aufdenberg, 573-270-6755, with questions.

Sincerely,

Erin Larimore  
Livestock Specialist

**LATE ENTRIES WILL NOT BE ACCEPTED.**